client**success**   SUCCESS PLAN TEMPLATE

Date:	
Customer Name:	
Prepared By:	
Approved By:	
Target Date:	

GOALS

Objective 1:	
Objective 2:	
Objective 3:	

SUCCESS PLAN

Objective 1: Name of the business objective

KEY RESULT	DETAILS	OWNER	STATUS	DUE DATE	NOTES
Sample Key Result	Provide the details of this task so it's clear what is expected with this item	Owner Name	In Progress	4/2/22	You can use this field to add notes about the project as you continue to work on this.
Sample Key Result	Provide the details of this task so it's clear what is expected with this item	Owner Name	In Progress	4/2/22	You can use this field to add notes about the project as you continue to work on this.
Sample Key Result	Provide the details of this task so it's clear what is expected with this item	Owner Name	In Progress	4/2/22	You can use this field to add notes about the project as you continue to work on this.

Objective 2: Name of the business objective

KEY RESULT	DETAILS	OWNER	STATUS	DUE DATE	NOTES
Sample Key Result	Provide the details of this task so it's clear what is expected with this item	Owner Name	In Progress	4/2/22	You can use this field to add notes about the project as you continue to work on this.
Sample Key Result	Provide the details of this task so it's clear what is expected with this item	Owner Name	In Progress	4/2/22	You can use this field to add notes about the project as you continue to work on this.
Sample Key Result	Provide the details of this task so it's clear what is expected with this item	Owner Name	In Progress	4/2/22	You can use this field to add notes about the project as you continue to work on this.

Objective 3: Name of the business objective

KEY RESULT	DETAILS	OWNER	STATUS	DUE DATE	NOTES
Sample Key Result	Provide the details of this task so it's clear what is expected with this item	Owner Name	In Progress	4/2/22	You can use this field to add notes about the project as you continue to work on this.
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METRICS

	Metric Target	Metric Achieved
Metric 1:	Increase [X] by [Y] % by [DATE]	Increased [X] by [Y] % - Goal Achieved
Metric 2:	Increase [X] by [Y] % by [DATE]	Increased [X] by [Y] % - Goal Achieved
Metric 3:	Increase [X] by [Y] % by [DATE]	Increased [X] by [Y] % - Goal Achieved